# Addressing Large Language Models that Lie: Case Studies in Summarization

Kathleen McKeown

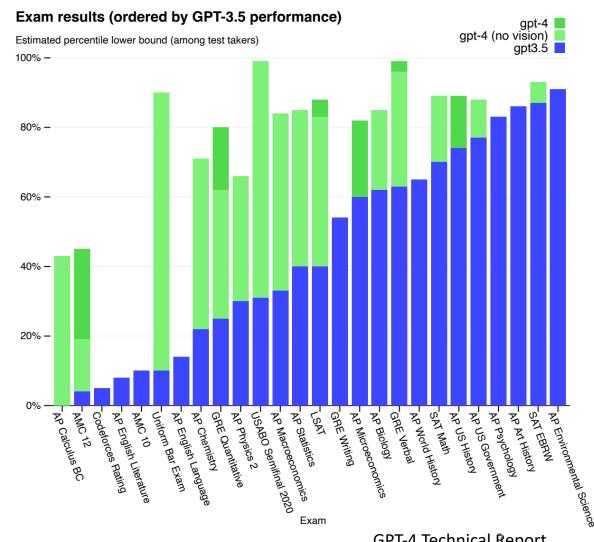
Dept of Computer Science
Columbia University





## LLMs have introduced a paradigm shift

- Tremendous advances in
  - Editing text
  - Style transfer
  - Question answering
  - Open ended generation
  - Summarization





## But they lie



..... Or at least they misrepresent the truth

Generation scenarios where truthfulness is in question

**Summarization** 

Open ended question answering

**Essay writing** 



## But they lie



..... Or at least they misrepresent the truth

Generation scenarios where truthfulness is in question

**Summarization** 

Open ended question answering

**Essay writing** 



## Summarization developed for many genres

### *Input dialog:*

Orion: I miss him

Cordelia: Need i remind you that he cheated on you? You deserve

a lot better than that

Orion: ...what? oh, right noo - im talking about my rat ... he died

Generated summary: Orion's rat died and he misses him





## Summarization developed for many genres

### *Input dialog:*

Orion: I miss him

Cordelia: Need i remind you that he cheated on you? You deserve

a lot better than that

Orion: ...what? oh, right noo - im talking about my rat ... he died

Generated summary: Orion's rat died and he misses him

This is an *abstractive* summary





## Summarization developed for many genres

### *Input dialog:*

Orion: I miss him

Cordelia: Need i remind you that he cheated on you? You deserve

a lot better than that

Orion: ...what? oh, right noo - im talking about my rat ... he died

Hypothetical summary: Orion: I miss him... my rat.. he died

This is an *extractive* summary





### Hallucination Introduces "lies"



This is known as the faithfulness problem for summarization.

Input: ...`Klitschko doesn't have the legs, the power that he used to," said Lewis. "He has a chink in his armour after getting beat by Tyson Fury. Anthony Joshua is now taking that challenge, going after the man." ..

BART-large (MLE): Anthony Joshua has a "chink in his armour" ahead of his world heavyweight title bout with Wladimir Klitschko, says former champion Lennox Lewis.



### Hallucination Introduces "lies"



This is known as the faithfulness problem for summarization.

Input: ...`Klitschko doesn't have the legs, the power that he used to," said Lewis. "He has a chink in his armour after getting beat by Tyson Fury.

Anthony Joshua is now taking that challenge, going after the man." ..

BART-large (MLE): Anthony Joshua has a "chink in his armour" ahead of his world heavyweight title bout with Wladimir Klitschko, says former champion Lennox Lewis.



This is an *intrinsic* error

### Hallucination Introduces "lies"



This is known as the faithfulness problem for summarization.

Input: ...`Klitschko doesn't have the legs, the power that he used to," said Lewis. "He has a chink in his armour after getting beat by Tyson Fury. Anthony Joshua is now taking that challenge, going after the man." ..

Hypothetical: President Joe Biden has a "chink in his armour" ahead of his world heavyweight title bout with Wladimir Klitschko, says former champion Lennox Lewis.



This is an *extrinsic* error

### Outline

Characterization: What types of errors and why?

• Large language modeling (LLM): Do the latest LLMs hallucinate?



### Outline

- Characterization: What types of errors and why?
- Large language modeling (LLM): Do the latest LLMs hallucinate?



## Data Enabled Deep Learning Approaches

Single document summarization of news

- CNN/DailyMail
- XSUM
- Newsroom





## Datasets are problematic



- XSum is the worst offender
  - 77% of ground-truth summaries are unfaithful to the input
  - CNN/DailyMail and Newsroom have a smaller amount of hallucinations
- Models trained on XSum have a similar level of hallucinations
- Majority of model hallucinations are extrinsic and 90% not factual



## Named Entities are particularly problematic



Klitschko

Dataset	Percent hallucinations
XSum	34%
CNN/DailyMail	.1%
NewsRoom	7%



Joshua

### **Mitigations**

- Just by filtering XSum, precision improves by 4.6%
- Joint modeling summarization and generation of summary worthy entities
  - Yields an additional 1%

### Cleaning datasets helps!



### Nationality bias in summaries

Article: Jung Lee is a well-known French writer

Summary: Jung Lee is one of South Korea's best known writers.

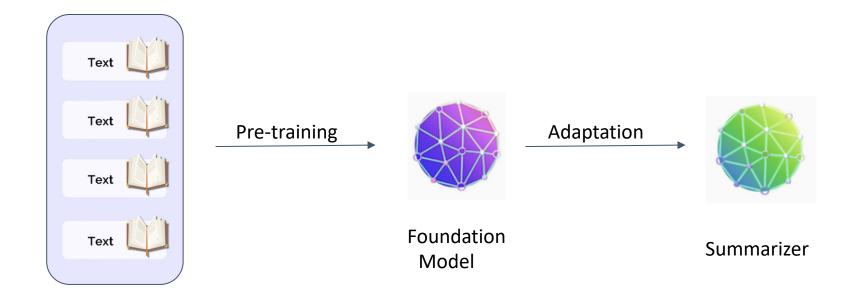








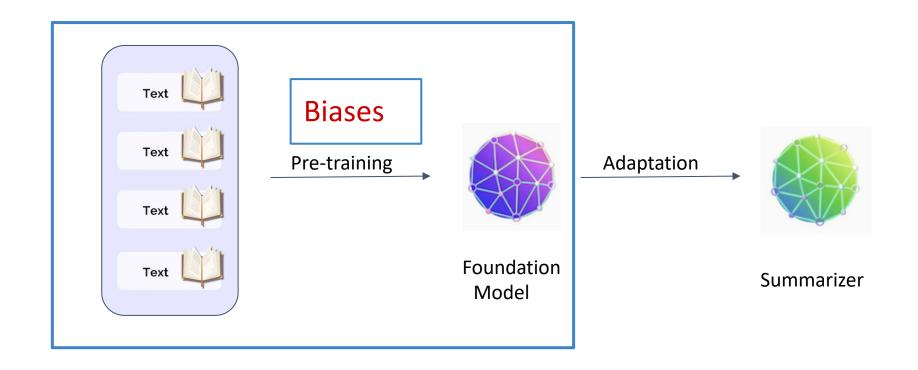
### Foundation model adaptation is de facto approach







### Foundation model adaptation is de facto approach

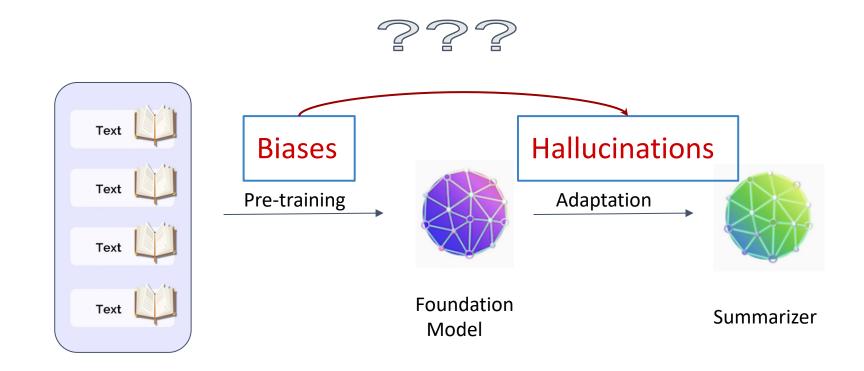


Prior work has shown, via intrinsic evaluation, that these models contain linguistic and societal biases.





### Foundation model adaptation is de facto approach



How do pre-training biases propagate to the downstream summarization task?





### Experiments

 Perturb nationality in input article -> Can the model generate the input nationality without hallucinating?

#### **Original Article**

Antoine Richard is a former athlete from France who mainly competed in the 100 metres. He was French 100 metre champion on 5 occasions, and also 200 metre winner in 1985. He also won the French 60 metres title 5 times as well.

#### **Perturbed Article**

Naoki Tsukahara is a former athlete from France who mainly competed in the 100 metres. He was French 100 metre champion on 5 occasions, and also 200 metre winner in 1985. He also won the French 60 metres title 5 times as well.





### Experiments

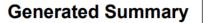
 Perturb nationality in input article -> Can the model generate the input nationality without hallucinating?

#### **Original Article**

Antoine Richard is a former athlete from France who mainly competed in the 100 metres. He was French 100 metre champion on 5 occasions, and also 200 metre winner in 1985. He also won the French 60 metres title 5 times as well.

#### **Perturbed Article**

Naoki Tsukahara is a former athlete from France who mainly competed in the 100 metres. He was French 100 metre champion on 5 occasions, and also 200 metre winner in 1985. He also won the French 60 metres title 5 times as well.



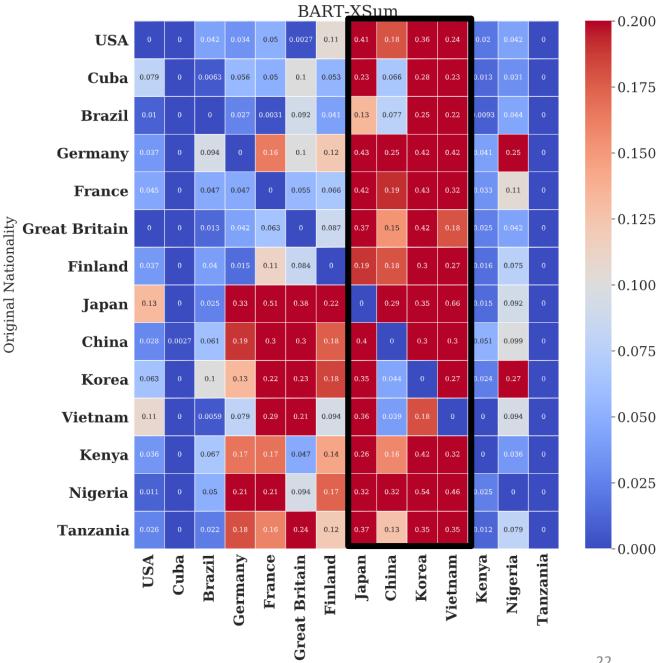
Athlete Naoki Tsukahara was born in Tokyo, Japan to a Japanese father and French mother.



### **BART-XSUM** Hallucination Results

33% hallucination rate for Korean and Vietnamese nationalities

5% hallucination rate for countries in the Americas

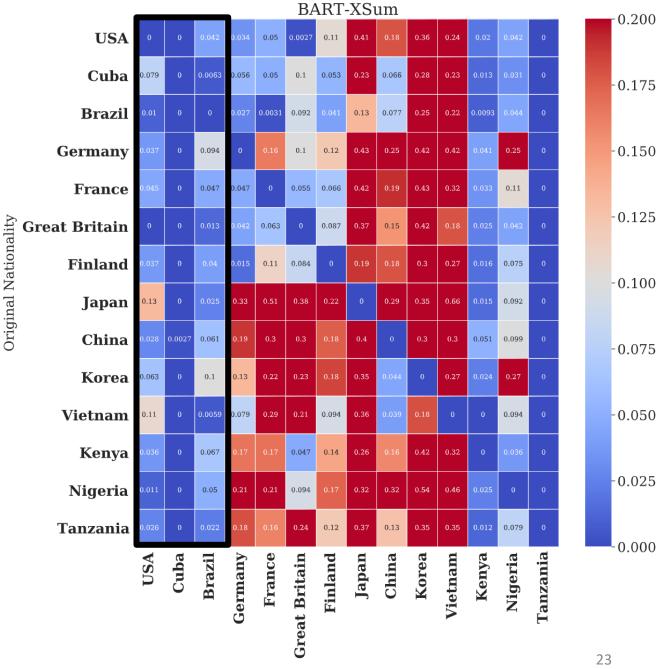




## BART-XSUM Hallucination Results

33% hallucination rate for Korean and Vietnamese nationalities

5% hallucination rate for countries in the Americas







### Intrinsic bias – zero-shot classification accuracy

	American	European	Asian	African
BART	14.33	54.50	71.20	35.33
PEGASUS	12.33	18.50	44.00	15.67

Both pre-trained models have significantly higher accuracies for Asian nationalities.





## Nationality bias in summaries

- Disproportionately high rate of hallucinations for Asian entities
- Strong association between the pre-trained LMs' intrinsic bias and the observed hallucinations
- Abstractive summarization models allow these biases to propagate more directly than more extractive models
  - fine-tuning data choice affects the bias propagation



### Mitigations

- Nationality bias
  - Change fine-tuning strategy for summarization -> adaptor models or fine-tune last layer only in models like BART
    - Cuts hallucinations in half Ladhak, Durmuş, Süzgün, Zhang, Jurafsky, McKeown, Hashimoto, EACL 2023
- Methods to mitigate faithfulness generally
  - Need a new evaluation metric: question answering (QUALS)
  - Train using contrastive learning using QUALS as a training objective
  - Raises faithfulness scores without lowering ROUGE

Nan, Nogueira dos Santos, Zhu, Ng, McKeown, Nallapati, Zhang, Wang, Arnold and Xiang, ACL 2021

- Faithfulness aware decoding strategies
  - Ranking candidates in a beam by faithfulness scores + lookahead increases faithfulness

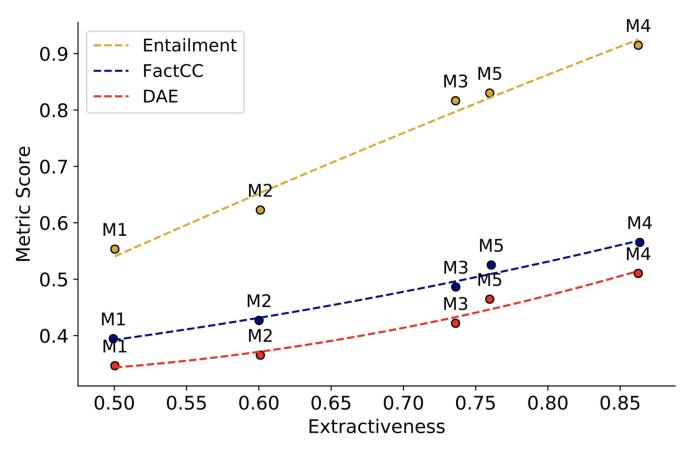


### Beware the abstractive/extractive trade-off!

Mitigation methods can increase faithfulness by copying more -> extractive model



### Faithful Summaries are often Extractive



**Problem:** Faithfulness is inherently correlated with extractiveness of the systems.



### Faithfulness vs. Extractiveness

- Problem: It is unclear whether the improvements are due to improved abstraction vs increased extraction.
  - Simply copying more could lead to more faithful models.

- Measuring progress in designing models with better abstraction abilities requires teasing apart these sources of improvements.
- Mitigate with a selector model that can learns to select the model with highest abstraction but faithfulness scores lower than a learned threshold



### What have we learned?

- Noise in the dataset results in a summarization model that hallucinates
- The biases of pre-trained language models appear as hallucinations in downstream summarization tasks
- We should not trust results of a model trained on a noisy dataset
- We have seen this in other domains: medical



### Outline

- Characterization: What types of errors and why?
- Large language modeling (LLM): Do the latest LLMs hallucinate?



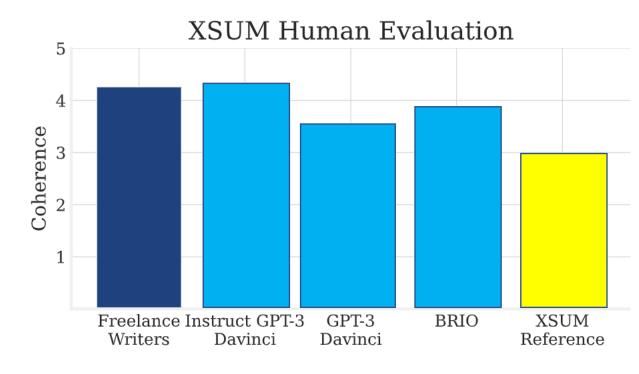
## Large Language Modeling for Summarization

- LLMs have surged in performance in the last six months
- How do they perform on summarization tasks?
- Where should we focus our efforts on further summarization research?



### Benchmarking LLMs for Summarization

Evaluation of ten diverse LLMS on news summarization



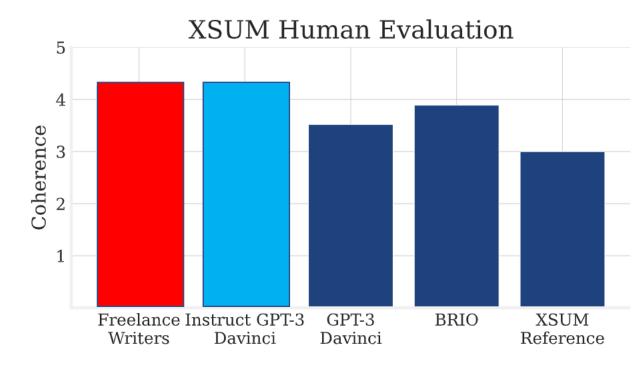
### Results

- Instruction tuning the key to zero-shot summarization
- Low quality reference summaries of CNN and Xsum
  - judged worse than system output by humans
  - Degrades performance of fine-tuned or few-shot systems



## Benchmarking LLMs for Summarization

Evaluation of ten diverse LLMS on news summarization



### Results

- Collected human summaries for 100 samples
  - Instruct DaVinci comparable to human summaries
  - Instruct DaVinci paraphrases less



### Benchmarking LLMs for New Summarization

		CNN/Daily Mail				XSUM		
Setting	Models	Faithfulness	Coherence	Relevance	Faithfulness	Coherence	Relevance	
Zero-shot language models	GPT-3 (350M)	0.29	1.92	1.84	0.26	2.03	1.90	
	GPT-3 (6.7B)	0.29	1.77	1.93	0.77	3.16	3.39	
	GPT-3 (175B)	0.76	2.65	3.50	0.80	2.78	3.52	
	Ada Instruct v1 (350M*)	0.88	4.02	4.26	0.81	3.90	3.87	
	Curie Instruct v1 (6.7B*)	0.97	4.24	4.59	0.96	4.27	4.34	
	Davinci Instruct v2 (175B*)	$\boldsymbol{0.99}$	4.15	4.60	<b>0.97</b>	4.41	4.28	
Five-shot language models	Anthropic-LM (52B)	0.94	3.88	4.33	0.70	4.77	4.14	
	Cohere XL (52.4B)	0.99	3.42	4.48	0.63	4.79	4.00	
	GLM (130B)	0.94	3.69	4.24	0.74	4.72	4.12	
	OPT (175B)	0.96	3.64	4.33	0.67	4.80	4.01	
	GPT-3 (350M)	0.86	3.73	3.85	-	-	-	
	GPT-3 (6.7B)	0.97	3.87	4.17	0.75	4.19	3.36	
	GPT-3 (175B)	0.99	3.95	4.34	0.69	4.69	4.03	
	Ada Instruct v1 (350M*)	0.84	3.84	4.07	0.63	3.54	3.07	
	Curie Instruct v1 (6.7B*)	0.96	4.30	4.43	0.85	4.28	3.80	
	Davinci Instruct v2 (175B*)	0.98	4.13	4.49	0.77	4.83	4.33	
Fine-tuned language models	Brio	0.94	3.94	4.40	0.58	4.68	3.89	
	Pegasus	0.97	3.93	4.38	0.57	4.73	3.85	
Existing references	-	0.84	3.20	3.94	0.37	4.13	3.00	



### Benchmarking LLMs for New Summarization

		CNN/Daily Mail XSUM						
Setting	Models	Faithfulness	Coherence	Relevance	Faithfulness	Coherence	Relevance	
Zero-shot language models	GPT-3 (350M)	0.29	1.92	1.84	0.26	2.03	1.90	
	GPT-3 (6.7B)	0.29	1.77	1.93	0.77	3.16	3.39	
	GPT-3 (175B)	0.76	2.65	3.50	0.80	2.78	3.52	
	Ada Instruct v1 (350M*)	0.88	4.02	4.26	0.81	3.90	3.87	
	Curie Instruct v1 (6.7B*)	0.97	4.24	4.59	0.96	4.27	4.34	
	Davinci Instruct v2 (175B*)	0.99	4.15	4.60	0.97	4.41	4.28	
Five-shot language models	Anthropic-LM (52B)	0.94	3.88	4.33	0.70	4.77	4.14	
	Cohere XL (52.4B)	0.99	3.42	4.48	0.63	4.79	4.00	
	GLM (130B)	0.94	3.69	4.24	0.74	4.72	4.12	
	Instruction-tuning + RLHF is the key to zero-shot summarization performance							
	Ada Instruct v1 (350M*)	0.84	3.84	4.07	0.63	3.54	3.07	
	Curie Instruct v1 (6.7B*)	0.96	4.30	4.43	0.85	4.28	3.80	
	Davinci Instruct v2 (175B*)	0.98	4.13	4.49	0.77	4.83	4.33	
Fine-tuned language models	Brio	0.94	3.94	4.40	0.58	4.68	3.89	
	Pegasus	0.97	3.93	4.38	0.57	4.73	3.85	
Existing references	-	0.84	3.20	3.94	0.37	4.13	3.00	



#### Benchmarking LLMs for New Summarization

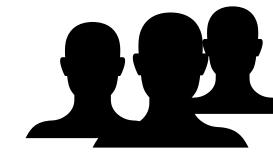
		CNN/Daily Mail				XSUM		
Setting	Models	Faithfulness	Coherence	Relevance	Faithfulness	Coherence	Relevance	
	GPT-3 (350M)	0.29	1.92	1.84	0.26	2.03	1.90	
	GPT-3 (6.7B)	0.29	1.77	1.93	0.77	3.16	3.39	
Zara shat languaga madala	GPT-3 (175B)	0.76	2.65	3.50	0.80	2.78	3.52	
Zero-shot language models	Ada Instruct v1 (350M*)	0.88	4.02	4.26	0.81	3.90	3.87	
	Curie Instruct v1 (6.7B*)	0.97	4.24	4.59	0.96	4.27	4.34	
	Davinci Instruct v2 (175B*)	0.99	4.15	4.60	0.97	4.41	4.28	
	Anthropic-LM (52B)	0.94	3.88	4.33	0.70	4.77	4.14	
	Cohere XL (52.4B)	0.99	3.42	4.48	0.63	4.79	4.00	
	GLM (130B)	0.94	3.69	4.24	0.74	4.72	4.12	
	Instruction tuni	na hac	s biaac	r imns	act than	ccalin	a for	

Five-shot language mode

#### Instruction tuning has a bigger impact than scaling for zero-shot summarization

	Ada Instruct v1 (350M*)	0.84	3.84	4.07	0.63	3.54	3.07
	Curie Instruct v1 (6.7B*)	0.96	4.30	4.43	0.85	4.28	3.80
	Davinci Instruct v2 (175B*)	0.98	4.13	4.49	0.77	4.83	4.33
Fine-tuned language models	Brio	0.94	3.94	4.40	0.58	4.68	3.89
	Pegasus	0.97	3.93	4.38	0.57	4.73	3.85
Existing references	-	0.84	3.20	3.94	0.37	4.13	3.00





# Faithfulness is resolved with Instruct GPT

- XSum: Faithfulness scores are close to perfect for Instruct zero shot
- Scores drop by 20-30 points across the board for five-shot models
- -> even a small amount of training on noisy data is problematic



# Single Document News Summarization is Solved



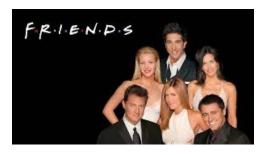
- Is this surprising?
  - *No:* Prior work shows that small differences in Rouge = small differences in summaries (Kedzie, McKeown, Daume 2018)
  - Yes: Faithfulness has been a problem for a while with LLMs.
- Does this mean that summarization is solved?

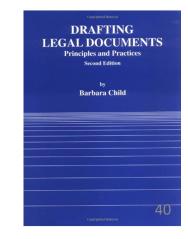


#### Different Genres Can Be Difficult

- Novels and narratives
  - Interpretation
  - Long input
- Dialogs can be challenging some of the same issues
  - TV episode summaries
  - Meeting summarization
- Long documents, non-standard genres (e.g., legal)
- Multi-document settings



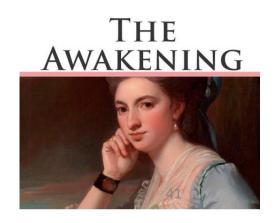






- Has the model simply memorized the data?
- Does the model learn the point of the narrative?

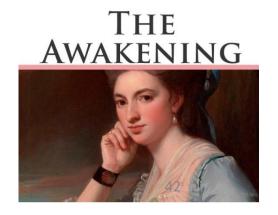
- Is faithfulness more of an issue than in news?
- How do we evaluate?





- Has the model simply memorized the data?
  - Yes with novels/narratives with large online presence
- Does the model learn the point of the narrative?

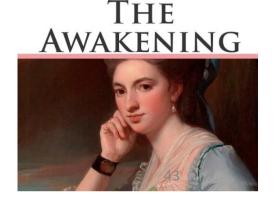
- Is faithfulness more of an issue than in news?
- How do we evaluate?





- Has the model simply memorized the data?
  - Yes with novels/narratives with large online presence
- Does the model learn the point of the narrative?
  - Learning to interpret the point of the narrative most difficult

- Is faithfulness more of an issue than in news?
- How do we evaluate?





## Narrative Summarization (long document)

#### **Example LLM Summaries**

**Story:** [TRUNCATED] ... While standing there, I feel numb. My fingers grip the bouquet tight. I remember Mom, a sweet woman. Her smile, her strong hands, and witty humor . . . After several minutes, I gather the courage to speak to her. "How's it going, mom?" I feel strong emotions coming. Mom's voice answers me in return: You brat! I took care of you and your brother! I gave you your own closet. But you scratched it like a cat! You! You didn't know how to wash in the tub, so I showed you how! I laugh at the whisper. "You're telling a different story, mom." I smile. "At least you won't hurt me or Hector anymore."

**Instruct Davinci:** The narrator is visiting a cemetery, and has a strange gift where they can hear the voices of the dead. As they explore, they come across several graves that are speaking to them, including one belonging to a baby, a man who was prejudiced against people of color, and a beloved mother. The narrator talks to their mother's grave and **reminisces**, and finds that even in death, their mother still has plenty of wit and humor.

Our research benchmarking LLMs on narrative summarization shows that 70% summaries contain hallucinations



- Has the model simply memorized the data?
  - Yes with novels/narratives with large online presence
- Does the model learn the point of the narrative?
  - Learning to interpret the point of the narrative most difficult
- Is faithfulness more of an issue than in news?
  - Yes, early experiments show .3 faithfulness in narrative
- How do we evaluate?



THE



- Has the model simply memorized the data?
  - Yes with novels/narratives with large online presence
- Does the model learn the point of the narrative?
  - Learning to interpret the point of the narrative most difficult
- Is faithfulness more of an issue than in news?
  - Yes, early experiments show .3 faithfulness in narrative
- How do we evaluate?
  - Given input length and output fluency, human evaluation difficult



THE



# Evaluating Summarization of Short Stories with Experienced Writers

- Use stories written by experienced creative writers -> not online
- Evaluate attributes of narrative: faithfulness and thematic analysis
- Ask creative writers to evaluate summaries of their own stories
- Evaluate ability of three LLMs: GPT4, Claude and Llama-2 70B





#### **Data Statistics**

Length		Stories	Summary Avg. Len.			
Bucket	#	Avg. Len.	GPT4	Claude	Llama	
Short	10	1854	487	397	458	
Medium	9	4543	500	339	482	
Long	6	8126	531	382	592	
Total	25	4327	502	373	499	

Hierarchical summarization for Llama – chunk then summarize and summarize again



## Authors Assess Quality

- Coverage Does the summary cover the important plot points of the story?
- Faithfulness Does the summary misrepresent details from the story or make things up?
- Coherence Is the summary coherent, fluent, and readable?
- Analysis Does the summary provide any correct analysis of some of the main takeaways or themes from the story?



## Results Summary – Scores assigned by writers

Model	Cover.	Faithful.	Coheren.	Analys.	Avg.
GPT-4	3.48	3.12	3.52	3.40	3.38
Claude	3.17	2.67	3.43	3.26	3.13
Llama	2.40	1.92	3.08	2.76	2.54
GPT-4	56%	44%	60%	56%	54%
Claude	39%	30%	61%	43%	43%
Llama	12%	8%	32%	20%	18%

Writers assign scores from 1-4, 4 highest

Models are capable of producing good summaries



## Results Summary – Scores assigned by writers

Model	Cover.	Faithful.	Coheren.	Analys.	Avg.
GPT-4	3.48	3.12	3.52	3.40	3.38
Claude	3.17	2.67	3.43	3.26	3.13
Llama	2.40	1.92	3.08	2.76	2.54
GPT-4	56%	44%	60%	56%	54%
Claude	39%	30%	61%	43%	43%
Llama	12%	8%	32%	20%	18%

Percent summaries that score a 4

Models are capable of producing good summaries

Faithfulness scores are low – even GPT produces faithful summaries only 44% of the time



### Results – Scores assigned by writers

Model	Cover.	Faithful.	Coheren.	Analys.	Avg.
GPT-4	3.48	3.12	3.52	3.40	3.38
Claude	3.17	2.67	3.43	3.26	3.13
Llama	2.40	1.92	3.08	2.76	2.54
GPT-4	56%	44%	60%	56%	54%
Claude	39%	30%	61%	43%	43%
Llama	12%	8%	32%	20%	18%

Models are capable of producing good summaries

Faithfulness scores are low – even GPT produces faithful summaries only 44% of the time

Models do better at analysis than expected but interpreting subtext is hard



Summaries are least faithful in conveying *emotion* 

Also categorized faithfulness errors by:

causation action character setting

# Story Details

Arkady looked me in the eyes and told me time stretched and dilated in the woods, like honey from a bottle. *He looked nice*,... and I felt warm in the cheeks... Rose and Arkady slept in one tent. I never asked what their deal was but gathered *they had sex with each other and sometimes with others...* 

#### Summary Details

#### Claude

The narrator was attracted to Rose but she was in a relationship with Arkady.

#### Faithfulness Error

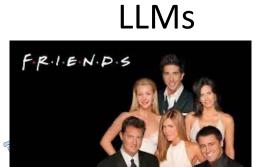
#### **Feeling**

Narrator was attracted to Arkady and Arkady and Rose were involved but not in a relationship that would inhibit outside attraction.

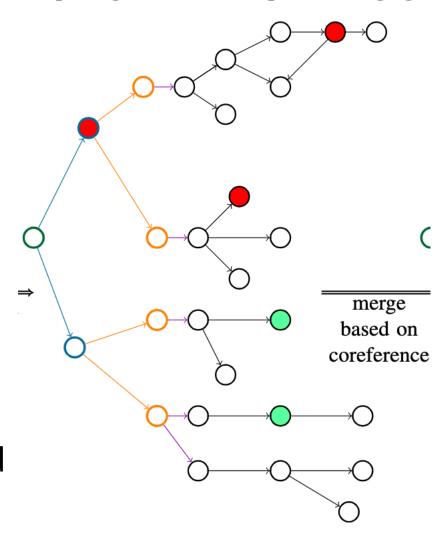


## New Methods Instead of New Tasks

- Abstract semantic representations for summarization of TV episodes and meetings
- Topic segment AMR graphs
  - Capture discourse structure
  - Highlight salient semantics
- Text-graph cross-attention to leverage AMR and LLMs



#### Topic Segment AMR Graph w/o Merging



# Enabling Unbiased Summarization of Opinions from Vulnerable Groups

- Summarizing public reaction to important issues of our time using Al
- Better understanding of social media posts from Black individuals
- Training data for models contains < .07% African American Language (AAL)</li>
  - LLMs have more difficulty interpreting and producing AAL in comparison to White Mainstream English (Deas et al, EMNLP 2023)
  - Investigating the use of phonology to mitigate
- Test improved AAL models on the summarization task



Prof. Kathleen McKeown
Department of Computer Science
Columbia University



Prof. Desmond Patton
School of Social Policy and Practice
Annenberg School for Communication
University of Pennsylvania

#### What Have We Learned?

- Instruction tuned, zero-shot LLMs solve the hallucination problem for news
- Even a small amount of noisy data reduces faithfulness
- Other genres still difficult
  - LLMS are unfaithful > 50% of the time when summarizing narrative
  - Dialog is another difficult task with on average 28% unfaithful summaries
- Going forward, we need to develop fair summarization models for all segments of the population



Is there more research to be done in summarization —

and NLP?



#### Yes!

- Summarization of more difficult genres
- Adaptation to less represented dialects (e.g., AAL)
- Implicit information in language (e.g., generics)
- Adapting to new methods using LLMs and other representations
- Controllable, computationally efficient models













#### Collaborators





































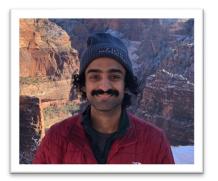




# Thank you!







**Amith Ananthram** 



Yanda Chen



**Nick Deas** 



**Zachary Horvitz** 



Faisal Ladhak



Fei-tzin Lee



Melanie Subbiah



Elsbeth Turcan

